

GOODWORKSMEDIA



Web Design Questionnaire

Introduction

Did you know, in 2005 total consumer spending on the internet reached \$143.2 billion USD – yes, we said billion! More and more organizations are realizing the influence of the web, and the importance of leveraging it to drive their business forward. It's our goal to create the best possible web experience for your organization and its customers. To help us define what that is, we have some questions for you. The answers to these questions will help the design team at Goodworks Media understand how to build what's right for your organization. Please answer each question with due thought, and don't hesitate to add any notes beyond what we ask.

Company/Organization

Name

Title

Date

4. Who are your main competitors? If they have websites, please provide their URL's.

5. What are the top reasons people will use your site, and continue to come back?

6. What websites do you like? Why? Please provide URL's.

7. What websites do you dislike? Why? Please provide URL's.

8. What, if anything, do you like about your current website?

9. What type of navigation do you prefer?
Horizontal or vertical?